



SPONSOR PACK

We're so glad that you'll be joining our StarWalk in support of local families affected by cancer & other life limiting conditions!

Your registration fee covers our StarWalk costs, but it is your sponsor money that really helps CancerCare - and all the local people we help.

We want you to have a great time and this pack is to help you with your fundraising.

Make it count! - We can help!

We'd like you to get sponsored, so we've included a sponsor form to get you started.

We'd like to you smash a target of at least £40.

Up for a challenge? Our top walker raised £4,500 last year— can you beat that?

We'd love your sponsors to let us claim Gift Aid - it could be worth an extra 25% to us at no extra cost to you! We'll help you to set up a Just Giving page too.

Bring a friend - or more!

If you've done StarWalk before, why not get your first group together?

Tell us your story!

We want to know why this event means so much to you.

Are you walking in memory of someone special?

Have you done StarWalk before? When was that?

Are you getting a group of friends or family together for this special night?

Contact our Fundraising Team at fundraising@cancercares.org.uk

Tell the world!

Join us on Twitter @CancerCareLocal and on Facebook /CancerCareCharity

using **#LightUptheNight** and spread the word!



GETTING SPONSORED

The easiest way to get your online sponsorship going is to set up a **JustGiving.com** page. It's straightforward, secure, and helps you to spread the word further about what you are doing. And of course it is less hassle for you as there's no cash to be collected after the event!

All you need to do is visit **www.justgiving.com/cancercare** and click 'Fundraise for us'.

Once you've done that, it's really simple to get started:

- 1 If you're new to JustGiving, enter your email address, fill in your details and create a password
- 2 Choose your event (**CancerCare StarWalk 2017**) and click 'Select'
- 3 Choose a web address for your fundraising page and click 'Create your page'
- 4 Go to your account and personalise your page with a message, image and target

If you need any help please feel free to contact the Fundraising Team at CancerCare on **01524 381 820**

SPONSOR FORM

Enclosed is your StarWalk 2017 sponsor form, great for taking to work, neighbours and friends. Print as many off as you need - and ask your sponsors to tick the Gift Aid box if they can!

GIFT AID

Anyone who sponsors you and is a UK taxpayer can '**gift aid**' their donation by giving us permission to reclaim the tax they have paid on their donation from the government. This means **donations could be worth an extra 25%** to us at no extra cost to the donor. So for every £10 donated, we receive £12.50! To be eligible for Gift Aid, make sure your sponsors write their full name, home address and postcode and tick the 'Gift Aid' box on your sponsor form. See example below:

Full Name	Full Postal Address	Amount	Gift Aid It
	We do need at least house number and postcode or we can't claim Gift Aid		
Joe Bloggs	12 Puddle Lane, Kendal, LA9 9PX	£10	

EMPLOYER MATCH FUNDING

Do you work for a company that offers match funding to employees who take part in fundraising challenges? **Why not ask your employer if they can double whatever sponsorship you raise?** It's definitely worth the ask! Companies that already match-fund donations include:

ASDA, BAE Systems, Boots, GlaxoSmithKline, Heinz, Lloyds Bank & Marks & Spencer

Please return your sponsor form and collected sponsor money by Friday 24 November 2017 to:

STARWALK 2017, CANCERCARE, SLYNEDALES, SLYNE ROAD, LANCASTER LA2 6ST.

Alternatively you can drop it in to one of our centres:

Slynedales, Slyne Road, Lancaster, LA2 6ST or Lakes Centre, Blackhall Road, Kendal, LA9 4BT.

Cheques should be made payable to 'CancerCare'. Please do not send cash through the post.

